



**Magiczny
Kraków**

15th World Congress of the Organization of World Heritage Cities

2019-06-18

Mayors' Workshop, a Journalists Workshop, a Site Manager Workshop, a youth program and thematic site visits will be some of the items on the agenda of the 15th World Congress of the Organization of World Heritage Cities which will be held from 2-5 June 2019 in Krakow.

The theme of this 15th OWHC World Congress will be "Heritage and Tourism: Local communities and visitors – sharing responsibilities". A scientific committee is already working, under the direction of Professor Jacek Purchla, President of the Polish National Commission for UNESCO, and Peter Debrine, Project Officer for the Sustainable Tourism Program at the UNESCO World Heritage Center. Various subthemes will be addressed:

- Communicating Heritage
- Overtourism
- Sustainable Tourism and the HUL Approach
- Local Communities and Tourism

– I am proud that Krakow is once again a place of international debate on contemporary challenges of historical cities. The growing tourist industry is rooted in the labor, creativity and enterprising spirit of the local people. Heritage and tourism will be the focus of the 15th World Congress of the Organization of World Heritage Cities and I am convinced that our city is an excellent place for an international debate on the issue. Krakow is a top destination attracting cultural, business and gourmet tourists as well as pilgrims. – said Jacek Majchrowski – Mayor of Krakow.

In preparation for the event you can follow the blog krakowheritage.com